

Sanitized Copy Approved for Release 2011/03/17 : CIA-RDP88G00186R000400410013-3

TRANSMITTAL SLIP		DATE
TO: DDA SUBJECT		
ROOM NO.	BUILDING	
REMARKS:		
FROM:		
ROOM NO.	BUILDING	EXTENSION

FORM NO. REPLACES FORM 22-2

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DD/A REGISTRY

FILE: 20-1

DDA 85-4137/2

9 DEC
11 1985

NOTE FOR: Executive Director

Jim,

1. This is an interim response to Ev Hineman's recommendation that we run the Educational Aid Fund (EAF) and Public Service Aid Society (PSAS) Campaigns separate from the Combined Federal Campaign. This idea is not new and, in fact, my staff has had some previous discussions on this matter. Rather than provide a final response at this time, we need a few more days to ensure that we have considered all viable options.

2. For your information, the 1985 EAF and PSAS Campaigns have been the most successful in the Agency's history from a total dollar standpoint. In fact, EAF contributions have increased 11% and PSAS increased 6% over 1984 and all contributions have not been counted. With separate campaigns, we also must consider logistical and staffing requirements.

3. We will present our final paper on 12 December 1985.

/s/ Harry

Harry E. Fitzwater

ROUTING AND RECORD SHEET

SUBJECT: (Optional)

FROM:

R. E. Hineman
DDS&T
6E60 Hqs

EXTENSION

NO.

DATE

15 November 1985

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1. Executive Registry
7E-12 Hqs

2.

3. EXDIR

4.

5.

6.

7.

8.

9.

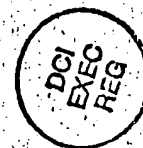
10.

- OPM rule ?
- 1985 drive just ending.

Bill -
Seems good
idea -
dts. ask
Harry to
implement
unless
dumb.
How shall
we proceed?
J.T.

ote: Bill -- Seems good idea. Let's ask
Harry to implement unless dumb. How shall
we proceed?

J.T.



DDS&T-1040-85

85-4137

15 November 1985

MEMORANDUM FOR: Executive Director

FROM: R. E. Hineman
Deputy Director for Science and TechnologySUBJECT: Timing of Agency's Educational Aid Fund, Public Service Aid
Society Campaigns

Jim -

1. As we near the end of this year's Combined Federal Campaign (CFC), I would like to bring up the possibility of instituting a separate campaign for the Agency's two assistance programs. I feel the Educational Aid Fund (EAF) and Public Service Aid Society (PSAS) programs might suffer somewhat from being grouped with other programs in the CFC. As a result, I do not believe these Agency programs receive the attention they deserve. I believe a campaign strictly devoted to the Agency assistance programs and separated from the CFC campaign by several months would result in greater publicity and increased participation by Agency employees without detracting from CFC participation.

2. This is the strategy used by the Air Force, Army and Navy in running their respective aid campaigns. The Army Emergency Relief campaign takes place from 1 March to 1 July; the Air Force Aid Society drive begins on 1 February; and the Navy Relief Fund solicits contributions from 4 May through 6 June. As a result, these Armed Service programs are quite successful. I believe EAF and PSAS would enjoy similar success if separated from the CFC.

STAT


R. E. Hineman